

Usage Guidelines



1. These guidelines apply only to Tiny Home Alliance Canada member and third party use of the Tiny Home Alliance Canada logo (including logo variants illustrated this document). The logo may never be used except in accordance with these guidelines. Use of the logo is also subject to the Terms and Conditions set out on the following page.
2. Always use original digital artwork files in the highest resolution. Never recreate or distort the logo, this includes compression through resize or conversion.
3. The logo should appear in its corporate colours: HEX red #ff0000, HEX Blue #336699 and HEX Green #009933 or their Pantone equivalent. Gradient should be reproduced where possible, where not possible, HEX colours provided must be used. The black and white (grayscale) version of the logo is to be used only when it is not possible to reproduce the logo in colour.
4. "Standard Logo" is the priority logo and is the one that should be used as a priority, where possible.
5. Use the appropriate version of the logo based on language requirement; all logo text must be shown in English.
6. Outside of the examples shown here, the logo should always remain stand-alone and may not be combined with any other objects, such as other logos, words, graphics, photos, slogans, numbers, design features or symbols.
7. The logo may not be used in any way that might be seen as an endorsement of the products and services of a third party. The logo also may not be used in any way that might suggest that any non-Tiny Home Alliance Canada, activities or events are sponsored, endorsed or licensed by the Tiny Home Alliance Canada, unless otherwise approved in writing.

For further information or assistance, please contact: robert@tinyhomealliance.ca



Standard Logo



Variant (no text)



Minimum Logo Size 17mm
(either version)



Terms and Conditions

Tiny Home Alliance Canada reserves the right to withdraw or amend, at the discretion solely of Tiny Home Alliance Canada, permission to display the Tiny Home Alliance Canada logo, and may request any party that has previously been granted permission to change or discontinue use of the logo. Tiny Home Alliance Canada also reserves the right to pursue any use that does not conform to the guidelines for using the Tiny Home Alliance Canada's logo and these Terms and Conditions or any amendments to the guidelines or Terms and Conditions subsequently issued.

Details:

- The logo is protected under Canadian and international Copyright laws.
- The logo may not be used on any material that infringes on Tiny Home Alliance Canada's intellectual property or other rights, or that is in contravention of any applicable law.
- The logo may never be used in association with anything or in any way that would disparage or otherwise reflect negatively on Tiny Home Alliance Canada, its products or services, or its directors, officers or members.
- The logo may not be imitated or used in any way as a design feature. The logo may not be distorted in perspective or appearance or changed in any manner whatsoever.
- The logo may not be used to represent the words "Tiny Home Alliance Canada" in text, whether in a headline or within the body of the text.
- The logo may be used only on webpages that make accurate references to Tiny Home Alliance Canada or its products or services and must be displayed on the same page as the reference. The webpage should be set up so that it is clear to the viewer that the webpage is the company's webpage and not that of Tiny Home Alliance Canada. In particular, on any webpage on which it uses the logo, a Company must also display, in the primary and more prominent position, its own webpage title, trademarks and logos.
- On a website, the logo must always be an active link to Tiny Home Alliance Canada's homepage at, www.tinyhomealliance.ca